IEEE MIDDLE EAST SYP FUNDRAISING PROPOSAL

Tunis, Tunisia 2017

MESYP

Middle-East SYP Congress

Contact :
Email : mesyp17@ieee.org
Website : me-syp.ieee.tn
Address : Institut National des sciences appliquées et de technologie –
INSAT, Centre urbain Nord, BP 676 – 1080 Tunis Cedex

Plan

1. Words of Welcome:

The organizing committee of the MESYP 2017 has the honor to announce the 5th edition of the international congress IEEE Middle East Student & Young Professional Congress 2017 will take place for the first time in Tunisia.

Our goal is to give participants the opportunity to make their way to the professional world, enrich their technical skills while making the discovery of the fascinating country of ours

With this proposal, we want to offer your society/initiative the chance to be part of this event. We believe that you can profit a lot from sponsoring this event, as you will be able to promote your society/initiative among Young Professionals and Students, recruit new members and make connections with industry sponsoring this event.

On behalf of the organizing committee,

Skander MANSOURI,
Chairman

2. IEEE TUNISIA SECTION:

The IEEE Tunisia section was approved by the IEEE on June 21, 2008.
The section is part of the region 8 (Europe, Africa and Middle East).
IEEE Tunisia Section aims to propagate the IEEE activities in all corners of the country from the educational and technical activities, conventions and various events and to develop the technology and its applications to the humanitarian challenges. The section supports the chapters, groups of special interest, student activities and scholarships.
The mission of the IEEE Tunisia Section is to help and improve the electrical industries, electronic and computer technology in Tunisia by:
   •   Providing practical links between the universities and the technical workforce.
   •   Advancing the professional status of members and their industries.

3. IEEE INSAT STUDENT BRANCH:

In Tunisia, IEEE INSAT Student Branch is a branch of the IEEE at the INSAT University. Founded on 2 January 2013 by 12 students of the Institute, it has now over 200 members.
IEEE INSAT SB consists of students from all majors: Chemistry Biology applied, Math Physics computing, biology, chemistry, IMI, computing industrial automation, Telecommunications networks and software engineering.
The IEEE INSAT STUDENT BRANCH includes 5 technical societies "Technical chapters" and an Affinity group:

   •   **IAS (**Industry Applications Society)
   •   **PES** (Power and Energy Society)
   •   **CS** (Computer Society)
   •   **RAS** (Robotics and automation Society).
   •   **EMBS** (Engineering in Medicine and Biology Society)
   •   **WIE** (Women in engineering).

IEEE Student Branch INSAT is the largest Sb in Tunisia with 382 members from October 2017 statistics published by IEEE Tunisia Section.

3.1.   Activities organized by the Student Branch:

Since its creation, the branch successfully organized over 70 events in many areas thanks to its active members.
Below some previous activities provided by IEEE INSAT SB:

   • **Technical training** : Solidworks, Arduino, introduction to the IOS, Android, web services, development web, ISO, Labview, STM32

- **Softskills training** , body-language, sponsorship, how to use the ieee site
- -**Competitions and challenges** : Xtreme, Hash code, big Tech, Resource wars (Aeroday16), Mazda Challenge, competitions 1 and 2 (Tunirobots 2016)
- **Humanitarian activities** : Charity Day, STAR program, IEEE DAY'16...
- **Major events** : ABC day, INSAT in light, INSAT's Gladiator, IEEE DAY (13', ' 14, ' 15, ' 16)
- **Congress** :
  - ✓ Participation in the first edition TSBC (Tunisian Student Branch Congress) in 2013. Participation in the (Tunisian Student Branch Congress) TSBC in 2014.
  - ✓ Participation in the (Student Young Professional congress) SYP 2014 in Poland. Participation in the MESBC (Middle East Student Branch Congress) 2015 in Jordan. Participation in the annual IAS 2015 in Dallas, Texas.
  - ✓ Participation in the second annual Congress of PES 2016 in Malaysia.
  - ✓ Participation in the 2016 SYP in Germany.
  - ✓ Participation in the second annual IAS 2016 to the United States.
  - ✓ Organization of the TSYP Sousse, Tunisia 2015.
  - ✓ Organization of the MESYP 2017 in Hammamet, Tunisia.

IEEE Day 2017

4. Congress Venue

The congress will take place in the Rameda Plaza Hotel,
Gammarth http://www.ramadaplaza-tunis.com/
Located in close proximity to Tunis-Carthage International Airport, the hotel is on a
beautiful private beach, minutes from downtown Tunis.
With beautiful views and amenities designed for your comfort and relaxation, this is the
perfect spot from which to explore.
The nearby towns of Tunis and Gammarth offer a range of options for
holiday sightseeing.
From an 18-hole golf course to must-see boutiques and ancient Roman
catacombs, there's something for all the family.
That's if you've tried all the water sports available on the hotel's private beach, of course.
Paragliding, sailing, jet skiing and water skiing are all available from the white
sandy beach, but for those looking to explore further afield Gammarth boasts
upmarket attractions including nightlife, shops and cinemas.
Tunis is the best destination for shopping, with a large souk as well as all the shops
you'd expect to see in a bustling, modern town.

5. Congress Overview :

The IEEE MESYP 201 takes place from **1 - 4 August at Tunis, Tunisia**.

Supported by IEEE Tunisia Section, the IEEE Region 8 Young Professionals and the IEEE Region 8 Student Activity Committee we want to create an unforgettable congress with a diverse program.

The IEEE MESYP has different activities which **allow IEEE societies to interact with the attendants**. Due to the variety of participating firms and attendees, it is the perfect atmosphere for **exchanging experiences, establish contacts and get to know future projects and business opportunities**.

The congress program consists of workshops and scientific talks covering a wide range of technology related topics. Some of our sponsors will have the unique opportunity to **hold workshops on interesting subjects**.

While the time slots are not yet fixed, **we can offer you an expected timetable** for the timeslots when the workshops and talks will take place.

Each time slot is meant to either have **45 minutes or 90 minutes**.

5.1. Program Draft

	Mardi	Mercredi	Jeudi	Vendredi
9h	Participant reception and check in	Breakfast	Breakfast	Breakfast
10h		Plenary session	Workshops	Poster session
11h				
11h30		Coffee Break	Coffee Break	Closing ceremony
12h		Workshops	Round tables	
13h				
13h30		Lunch	Lunch	
14h30				
15h		Workshops	Second phase of DOA competition	
16h	Opening ceremony			
16h30		Trivia Night	Coffee Break	
17H			Free time	
18h		Multicultural evening et hadhra		
19h				
20h30	Tunisian Dinner		Gala dinner	

5.2.   Workshops :

The workshops will be a strong and diversified program covering a wide range of topics related to technology.
These will be divided on two axes:
- •   The technical workshops that are designed to allow the participants to develop their technical skills, to open up a new opportunities & new technologies, provide a forum of ideas exchange among professionals, young professionals & students.
- •   Soft-skills workshops which are intended to improve the professional performance of the participants and to make them acquire the personal attributes that are critical to professional success and provide participants with a wide range of activities that there to develop their Leadership skills.
- •   IEEE Related workshops: in which we invite different IEEE Societies and IEEE Initiatives to present their society/initiative and make a certain connection with IEEE members

5.3.   Roundtables:

One of the newest initiatives of IEEE MESYP 2017 is the roundtables session, where we will have students, young professionals and speakers sit together in a roundtable to discuss a certain topic related to the issues that the world is facing currently (Sustainable development goals, Technological advancement...). We will be asking each roundtable to present a solution or a project based on the collaboration between different students and young professionals and even professionals.

5.4.   Gala Dinner:

A gala dinner will offer everyone a relaxing atmosphere and a pleasant framework for cultural exchange.
Participants will have the opportunity to discover and enjoy the exquisite Tunisian, kitchen cuisine typical flavors Mediterranean, which is the result of an ancestral tradition of gastronomic culture in Tunisia and which reflects the successive cultural heritages (Berber, Punic, Arabs, Jews, Turkish, Italian, etc...).
This both Mediterranean, African and Eastern cuisine is rich and elaborate, with many specialties varying by region and ethnic group of origin.

Type		Unit Price	Total
			200 participants
Accomodation + Breakfest			
Sub Total	Per Person	400	80000
Transport			
Bus Location	Per Person		4500
Sub Total			4500
Catering			
Chef (Tunisian Dinner)	Per Person	35	7000
Tunisian Breakfest	Per Person	15	3000
Consommations (Eden Plage)	Per Person	60	12000
Drinks & Meals (Gala Dinner)	Per Person	45	9000
Sub Total			31000
Renting			
Team Building Activity	Fixed		6000
Sub Total			6000
Events			
Opening Ceremony	Fixed		8000
Closing Ceremony	Fixed		5000
Material (sound & Light)	Fixed		3000
Aw ards (Gala Dinner)			1000
Sub Total			18000
Administrative			
Welcome Package	Per Person	50	10000
Sous total :			10000
Marketing & Publicity			
Sub Total			5750
Total (TND)			**154250**
Total (USD)			**75,000$**

6. Sponsorship Packages

		Packages			
		Pack Nikola Tesla	Pack Marie Curie	Pack Thomas Edison	Honorary Pack
LOGO	Use of the MESYP Logo	X	X	X	X
	Mobile Application		X	X	X
	Email Signature			X	X
Official book	Standard		X	X	X
	Personalized				X
Booth	Poster Session			X	X
	Coffee break		1	2	3
Website		X	X	X	X
Welcome Pack		X	X	X	X
Participants Email (after their approval)			X	X	X
Participants CV (After their approval)				X	X
Workshop				1	2
Gala Dinner				1 Invited	2 Invited
Plenary session presentation				X	X
Video Presentation				X	X
Opening/Closing Ceremony speech				4 minutes	10 minutes
Commercial ad in the mobile application (10 second video)					X
Part of the program will be "Powered by" your society/initiative					X
Total		**500$**	**1500$**	**2500$**	**5000$**

7. Contact :

To find out more about our Congress contact us by:
Email : mesyp17@ieee.org
Website : me-syp.ieee.tn
Address : Institut National des sciences appliquées et de technologie – INSAT, Centre urbain Nord, BP 676 – 1080 Tunis Cedex

Thank you for your attention